



**The Community Enterprise of the Banana
Conservation Center in Suphanburi**

No.8/3 Suphanburi Railway Station Road, Ruoa Yai Subdistrict, Muang District, Suphanburi Province 72000



Vol. 5 No.1 January – April 2025

Articles: Research Articles, Academic Articles,

Aims and Scopes

Global Interactive Journal of World Religions and Cultures (GIJWRC) is a trilingual (English, Thai and Chinese Mandarin) and an interdisciplinary journal seeking an engagement between scholars working across a range of disciplinary fields, including world philosophical studies, religious studies, cultural studies, critical theory, and interdisciplinary humanities and social sciences. Lying at the interface between the study of philosophy, religion and other academic studies of culture. In particular, the journal will consider why philosophical, religious and cultural studies have hitherto neglected the significance of religious manifestations in cross-cultural perspectives, and define ways in which religious studies need to engage with contemporary areas of cultural critique. The principal aim of the Global Interactive Journal of World Religions and Cultures (GIJWRC) is to promote critical investigation into all aspects of the study of philosophy, religions, cultures, and interdisciplinary humanities and social sciences, particularly with an innovative and global interactive focus.

Frequency of Issue

Triannual: January & December (1st issue January-April, 2nd issue May-August, 3rd issue September-December)

Peer Review Policy

All submitted manuscripts are reviewed by at least two experts via a double-blind review system.



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Preface

Global Interactive Journal of World Religions and Cultures (GIJWRC) hosted by the Community Enterprise of the Banana Conservation Center in Suphanburi, No.8/3 Suphanburi Railway Station Road, Ruoa Yai Subdistrict, Muang District, Suphanburi Province 72000, triannually publishing research papers (January-April, May-August, September-December) and special issues, both via a double-blind peer review process.

The principal aim of the Global Interactive Journal of World Religions and Cultures (GIJWRC) is to promote critical investigation into all aspects of the study of philosophy, religions, cultures, and interdisciplinary humanities and social sciences, particularly with an innovative and global interactive focus. We are pleased to present **Vol. 5.1 of the GIJWRC, the 1st issue of January-April 2025**. This volume consists of eleven articles covering a wide range of topics in the areas of education, music, healthcare, marketing, and management. We continue to welcome contributions of multidisciplinary nature, that can help to improve aspects of understanding, competencies, and applications to manage operations, innovation, and creativity, of any nature, at any level – individual, team, group, organizational, societal, national, ecosystemic or at the global level.

All submitted papers must be original and not submitted or published elsewhere. Submitted papers will undergo originality assessment. Manuscripts will pass through an initial editorial screening and are sent for double-blind review to anonymous independent referees. Apart from research articles, we also accept quality book reviews. All accepted articles, after appropriate revisions, will be published online on our Journal's website, and are downloadable free of charge. We recommend that potential authors review our publishing policies, manuscript requirements, and formats, before submitting their manuscripts to the Journal.



Asst. Prof. Dr. Yota Chaiworamankul
Editor in Chief

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