



Vol. 4 No.2 July – December 2024

Articles: Research Articles, Academic Articles,

Aims and Scopes

Global Interactive Journal of World Religions and Cultures (GIJWRC) is a trilingual (English, Thai and Chinese Mandarin) and an interdisciplinary journal seeking an engagement between scholars working across a range of disciplinary fields, including world philosophical studies, religious studies, cultural studies, critical theory, and interdisciplinary humanities and social sciences. Lying at the interface between the study of philosophy, religion and other academic studies of culture. In particular, the journal will consider why philosophical, religious and cultural studies have hitherto neglected the significance of religious manifestations in cross-cultural perspectives, and define ways in which religious studies needs to engage with contemporary areas of cultural critique. The principal aim of the Global Interactive Journal of World Religions and Cultures (GIJWRC) is to promote critical investigation into all aspects of the study of philosophy, religions, cultures, and interdisciplinary humanities and social sciences, particularly with an innovative and global interactive focus.

Frequency of Issue:

Biannual: June & December (1st issue January-June, 2nd issue July-December)

Peer Review Policy:

All submitted manuscripts are reviewed by at least two experts via a double-blind review system.

Owner

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Preface

Global Interactive Journal of World Religions and Cultures (GIJWRC) hosted by the Community Enterprise of the Banana Conservation Center in Suphanburi, No.8/3 Suphanburi Railway Station Road, Ruoa Yai Subdistrict, Muang District, Suphanburi Province 72000, biannually publishing research papers (January-June, July-December) and special issues, both via a double-blind peer review process.

The principal aim of the Global Interactive Journal of World Religions and Cultures (GIJWRC) is to promote critical investigation into all aspects of the study of philosophy, religions, cultures, and interdisciplinary humanities and social sciences, particularly with an innovative and global interactive focus. We are pleased to present **Vol.4. 2 of the GIJWRC, the 2nd issue of July-December 2024**. This volume consists of eleven articles covering a wide range of topics in the areas of education, music, healthcare, marketing, and management. We continue to welcome contributions of multidisciplinary nature, that can help to improve aspects of understanding, competencies, and applications to manage operations, innovation, and creativity, of any nature, at any level – individual, team, group, organizational, societal, national, ecosystemic or at the global level.

All submitted papers must be original and not submitted or published elsewhere. Submitted papers will undergo originality assessment. Manuscripts will pass through an initial editorial screening and are sent for double-blind review to anonymous independent referees. Apart from research articles, we also accept quality book reviews. All accepted articles, after appropriate revisions, will be published online on our Journal's website, and are downloadable free of charge. We recommend that potential authors review our publishing policies, manuscript requirements, and formats, before submitting their manuscripts to the Journal.




Asst. Prof. Dr. Yota Chaiworamankul

Editor in Chief



Table of Contents



Banana Processing Innovation of the Community Enterprise Center, Banana Conservation Center Suphanburi Province	
Thanutchaporn Ketkong	87-100
Roles of Bhikkhuni in Theravada Buddhism	
Channa Kittininnado (Phon)	101-117
An Analytical Study of the Buddha's Teaching in Dvaravati Buddhist Art	
Phrakru Sophonweeranuwat	118-134
Analysis of ethical values appearing in Buddhist Art	
Sovanna Hoern, Sovatthanachhen Yeavya	135-146
Analysis of Beliefs and Religions in the Dvaravati Era in the Ancient City of Sri Thep, Petchaboon Province, Thailand	
Thanakit Inyaso, Noppakhwan Naknaul	147-166
Creating Consciousness of the Buddhist Youth Human Rights in Educational Institutions in Samut Sakhon Province	
Phramaha Weeratis Warinto, Chamnian Sangsin	167-181